

ESTABLISHED OVER 45 YEARS AGO, GASTRONOMIE&TOURISME IS A HIGHLY SPECIALIZED MAGAZINE. ITS PUBLICITY MESSAGES ARE THE BEST MEANS OF REACHING THE HOTEL INDUSTRY AND CONNOISSEURS OF THE GASTRONOMIC WORLD THROUGHOUT SWITZERLAND AND ABROAD



## PUBLICITY PRICES

### PUBLICATION PLAN

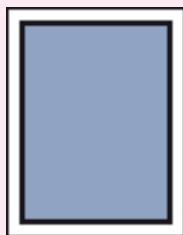
MARCH-APRIL (20.03) - MAY-JUNE (20.05) - SEPTEMBER-OCTOBER (15.09) - NOVEMBER-DECEMBER (15.11)

### CIRCULATION

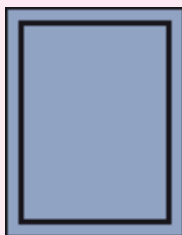
EDITION 21'800 SPECIMENTS. AROUND 50'000 READERS  
 SWISS-FRENCH (40%) - SWISS-GERMAN (40%) - SWISS-ITALIAN (20%)

### DISTRIBUTION

GASTRONOMIE&TOURISME HAS A WIDE DISTRIBUTION AIMED AT PROFESSIONALS IN THE HOTEL INDUSTRY AND ALL THOSE WHO APPRECIATE GASTRONOMY AND FINE WINES. DISTRIBUTED VIA SUBSCRIPTION, ALSO COLLECTIVE SUBSCRIPTIONS, TO HOTELS, RESTAURANTS, CONFRATERNITIES, TOURIST OFFICES AND SPECIALIZED FAIRS.

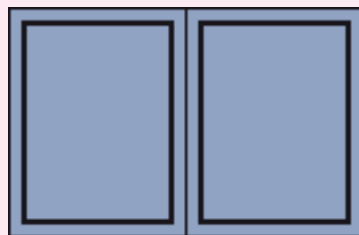


1/1 page  
195mm x 260mm



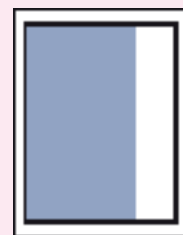
1/1 page  
230mm x 297mm

CHF 6'800.-

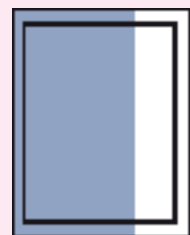


2/2 double page - panoramique  
460mm x 297mm

CHF 9'800.-



2/3 page  
130mm x 260mm



2/3 page  
145mm x 297mm

CHF 4'400.-

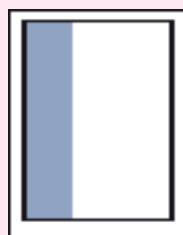


1/2 page  
95mm x 260mm

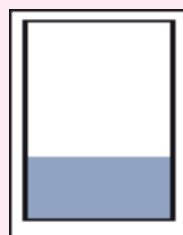


1/2 page  
195mm x 130mm

CHF 3'500.-

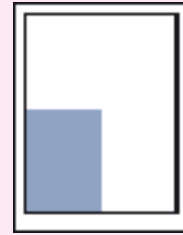


1/3 page  
60mm x 260mm

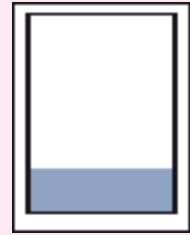


1/3 page  
195mm x 85mm

CHF 2'800.-



1/4 page  
95mm x 130mm



1/4 page  
195mm x 60mm

CHF 2'200.-

TVA 7,7% Excl.

### SPECIAL POSITIONS

2<sup>ND</sup>/3<sup>RD</sup> COVER PAGE CHF 7'800.- | 4TH COVER PAGE CHF 9'800.-

DISCOUNTS: 2 TIMES (-10%) | 3-4 TIMES (-15%) | POSITION PRIORITY + 10%  
 ADVERTORIAL AND PROMOTIONAL INSERTS (ON REQUEST)

### SUPPLY OF PRINTING MATERIALS

PAGE mm 230x297. PDF HIGH RESOLUTION

PRINTABLE AND ADVERTISING FILES DELIVERY: 1 MONTH BEFORE THE PUBLICATION.

### GASTRONOMIE&TOURISME

Via G. Maraini 23 - CH-6963 Pregassona-Lugano - Tél. +41 91 941 38 28  
 info@gastronomietourisme.ch - www.gastronomietourisme.ch